

MAX

Product UX/UI Designer with 5 years of experience, focused on building digital products — from concept to final interface.

I work across **UX, UI, and frontend**, creating solutions that are practical to implement and effective in real use. I use modern design approaches and **AI tools to speed up** iteration and decision-making.

I also work with motion design and multimedia (video, 3D), which helps me approach products from a broader perspective.

DESIGN & BUILD

Product Design

 Figma  Adobe Photoshop  Adobe Illustrator


Development

 Frontend (React, Liquid)  WordPress  Shopify

Motion & 3D

 Adobe AE  Blender

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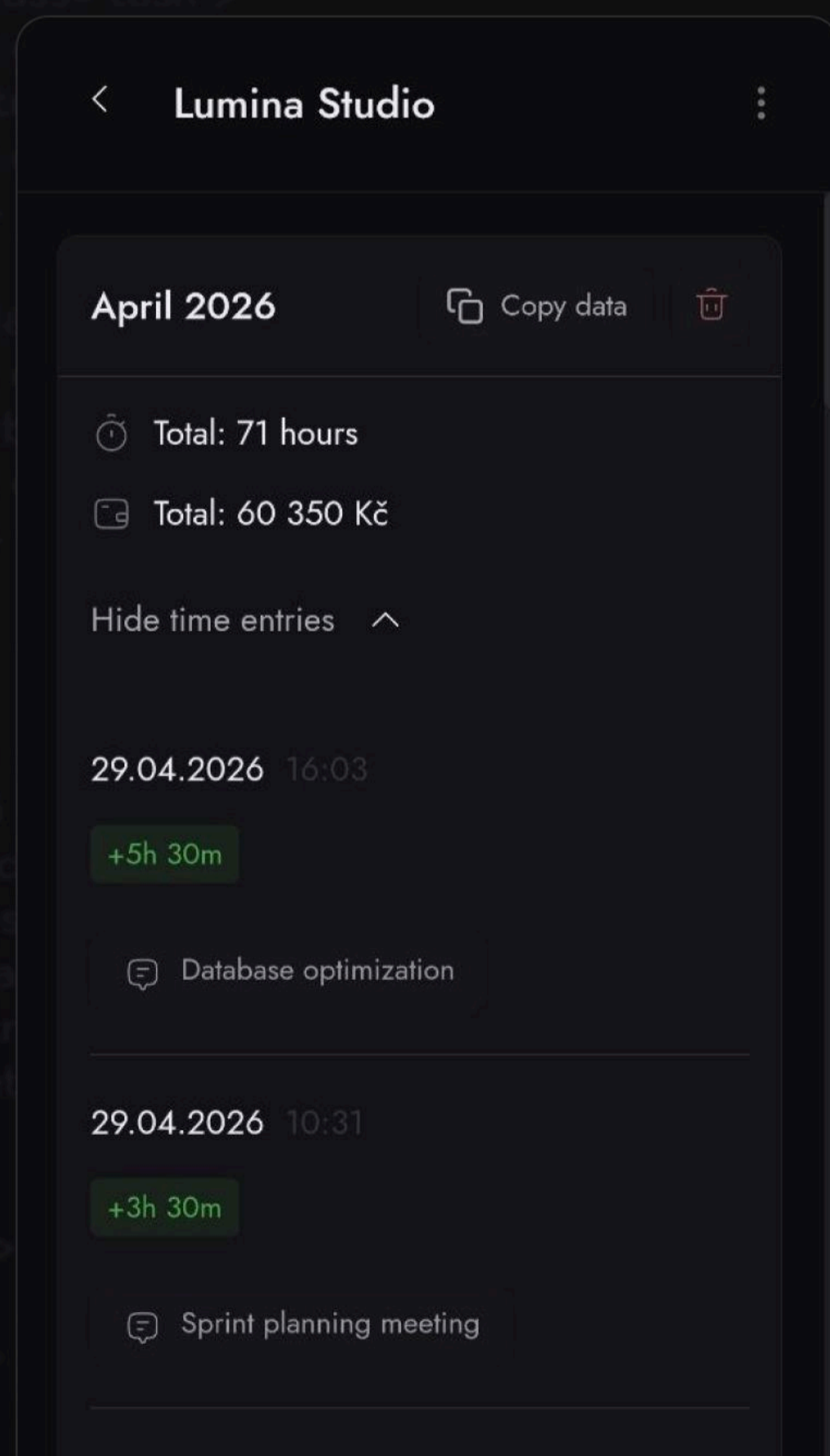
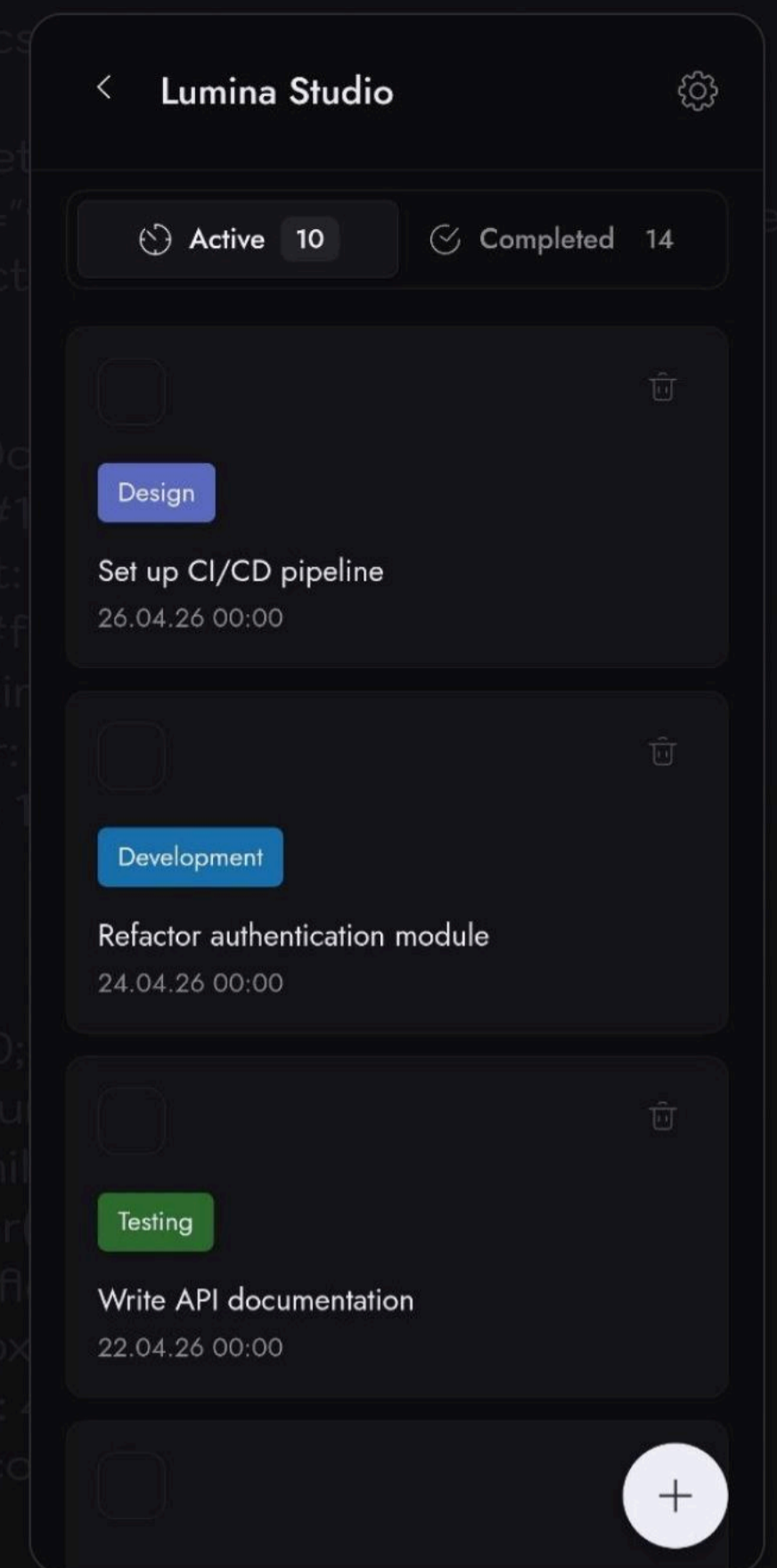
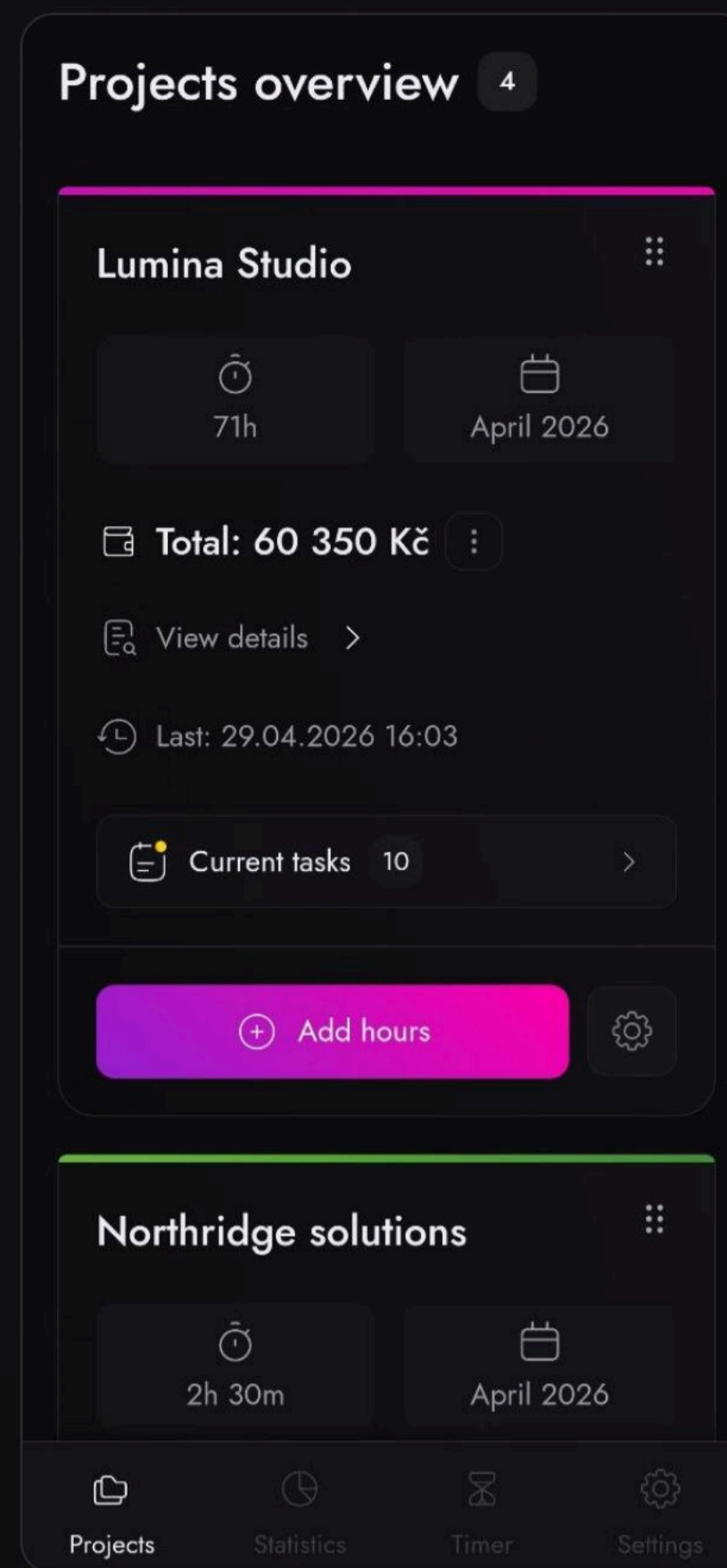
Personal product for project management, time tracking, and task organization.

Designed and built to address the complexity of existing tools and improve everyday usability.

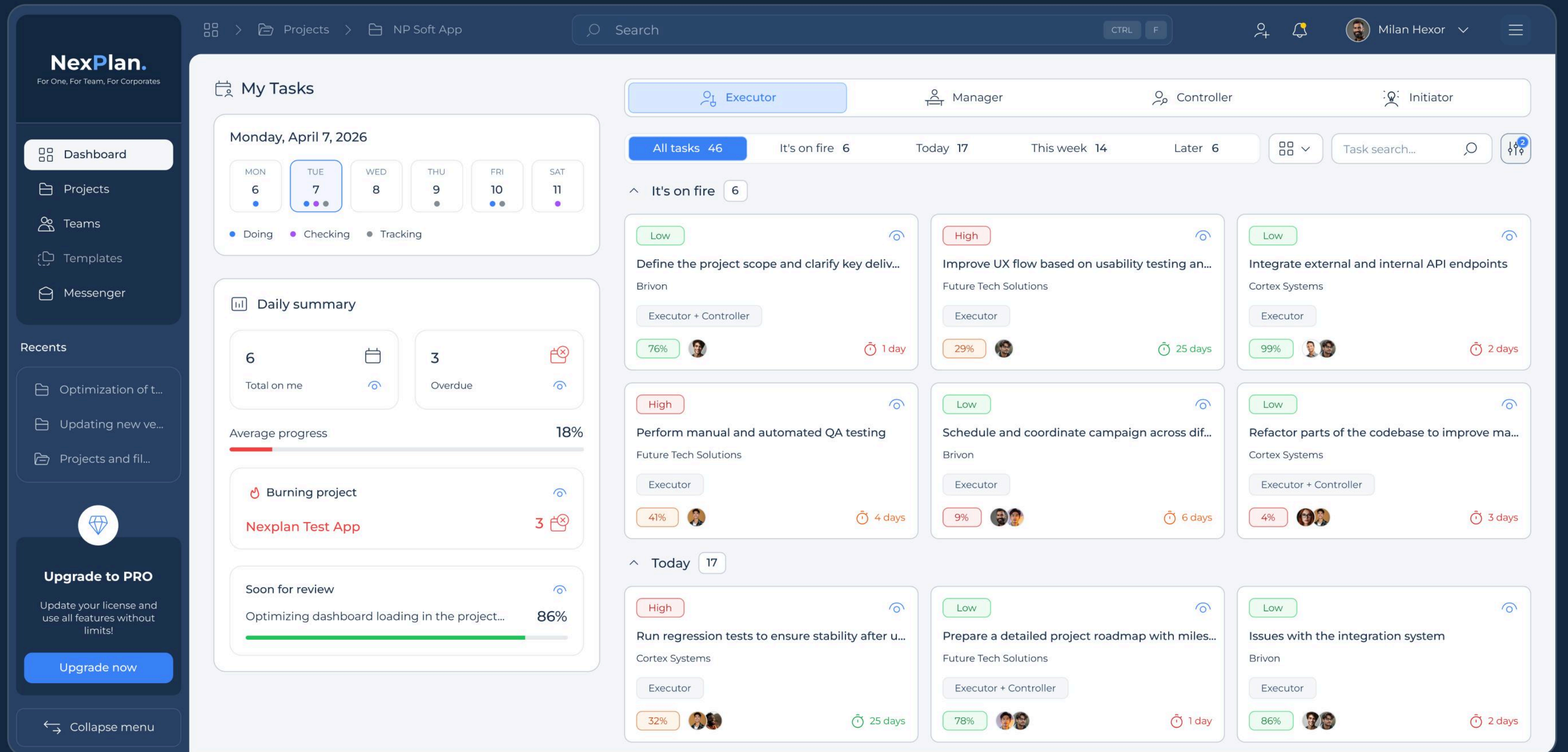
Focused on fast navigation, minimal friction, and a clear data structure.

Full UX/UI design and frontend implementation, including mobile support (Cordova).

Used daily for managing projects and tracking time.



Project management and team collaboration product, designed to simplify work with tasks, data, and internal communication.



Problem

Most project tools combine many features but **lack clarity, speed, and usability** in daily workflows.

Exploration

Market solutions were analyzed to identify gaps and opportunities for a more structured workflow.

Design

UX/UI was designed to keep complex features simple, readable, and efficient.

Design System

A design system was built from scratch, covering components, states, typography, and color rules.

Implementation

Design decisions were continuously validated with the development team and adapted to technical constraints.

Adaptation

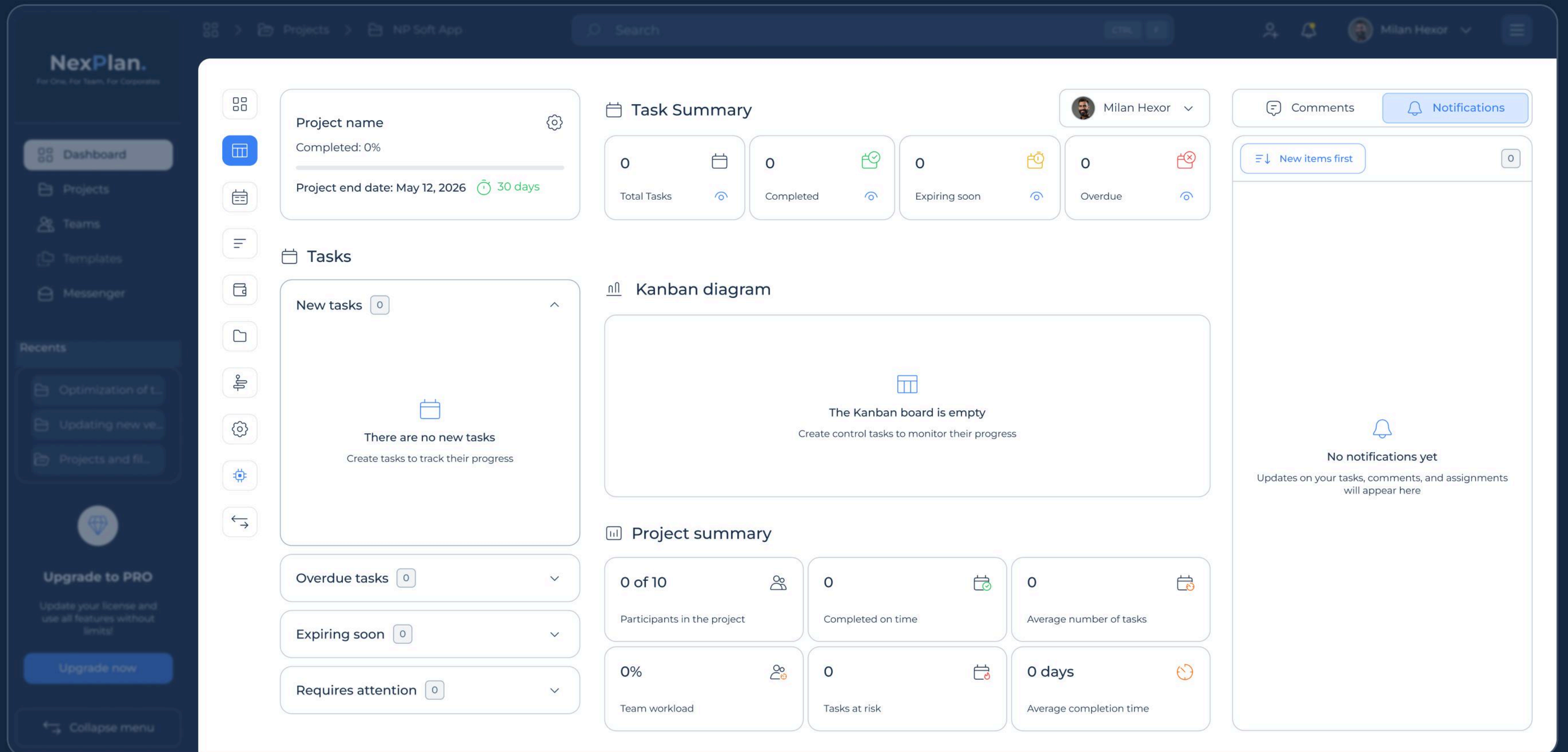
Mobile adaptation required simplifying components and adjusting visual details to improve usability.

The screenshot displays the NexPlan application interface. The top navigation bar includes a search bar, a user profile for Milan Hexor, and a menu icon. The left sidebar contains navigation options: Dashboard, Projects, Teams, Templates, and Messenger. Below the sidebar, there are 'Recents' and an 'Upgrade to PRO' section with an 'Upgrade now' button. The main content area shows a 'Tariff management' modal window. This modal displays the current tariff as 'Start+' until 14.06.26, with 12.4 out of 50 GB used space and 8 out of 10 users. It offers options to view 'Rates', 'Add-ons', and 'Total'. Below this, it prompts the user to 'Select a period and a plan', noting that longer payment periods result in lower costs. Five plan options are shown: 1 month (€6.50/month), 2 months (-5% discount, €5.50/month), 3 months (-8% discount, €5.00/month), 6 months (-15% discount, €4.50/month), and 1 year (-20% discount, €3.90/month). A table of plans is also visible, with 'Start+' selected. The table lists features for each plan: Basic (Free, up to 7 users, 1 workspace, 1 GB storage), Start (3€, up to 10 users, 5 workspaces, 10 GB storage, Dashboard), Start+ (6.50€, up to 25 users, unlimited workspaces, 50 GB storage, Gantt diagram, Advanced analytics), and PRO (15€, unlimited users, unlimited workspaces, 200 GB storage, API access, Priority support). The modal concludes with 'Cancel' and 'Confirm' buttons, and a 'Show tariff comparison' link at the bottom.

Plan	Price / month	Users	Workspaces	Storage	Features
Basic	Free	up to 7	1	1 GB	For a trial
Start	3 €	up to 10	5	10 GB	Dashboard
Start+	6.50 €	up to 25	Unlimited	50 GB	Gantt diagram, Advanced analytics
PRO	15 €	Unlimited	Unlimited	200 GB	API access, Priority support

DEEP DIVE: INFORMATION ARCHITECTURE

This screen highlights the structure of the interface and the distribution of information to support quick understanding and navigation.



DESIGN PRINCIPLE

Context, work, and communication are separated to avoid mixing information and enable fast orientation, even with complex data.

The structure keeps attention on the main workspace and reduces unnecessary cognitive load.

Context & navigation



Includes the project name, key details, settings, and task list.

Placed on the left as a stable reference area for context and navigation, always accessible during work.

Workspace



Shows task overview, status, and key project metrics.

Positioned centrally as the core workspace, where data interaction and decision-making happen.

Communication & notifications



Includes comments and notifications.

Placed on the right as a secondary layer that does not interfere with the main workflow, while remaining accessible in context.

RENDL LIGHT STUDIO



Ongoing development of an e-commerce platform focused on lighting products for the European market.

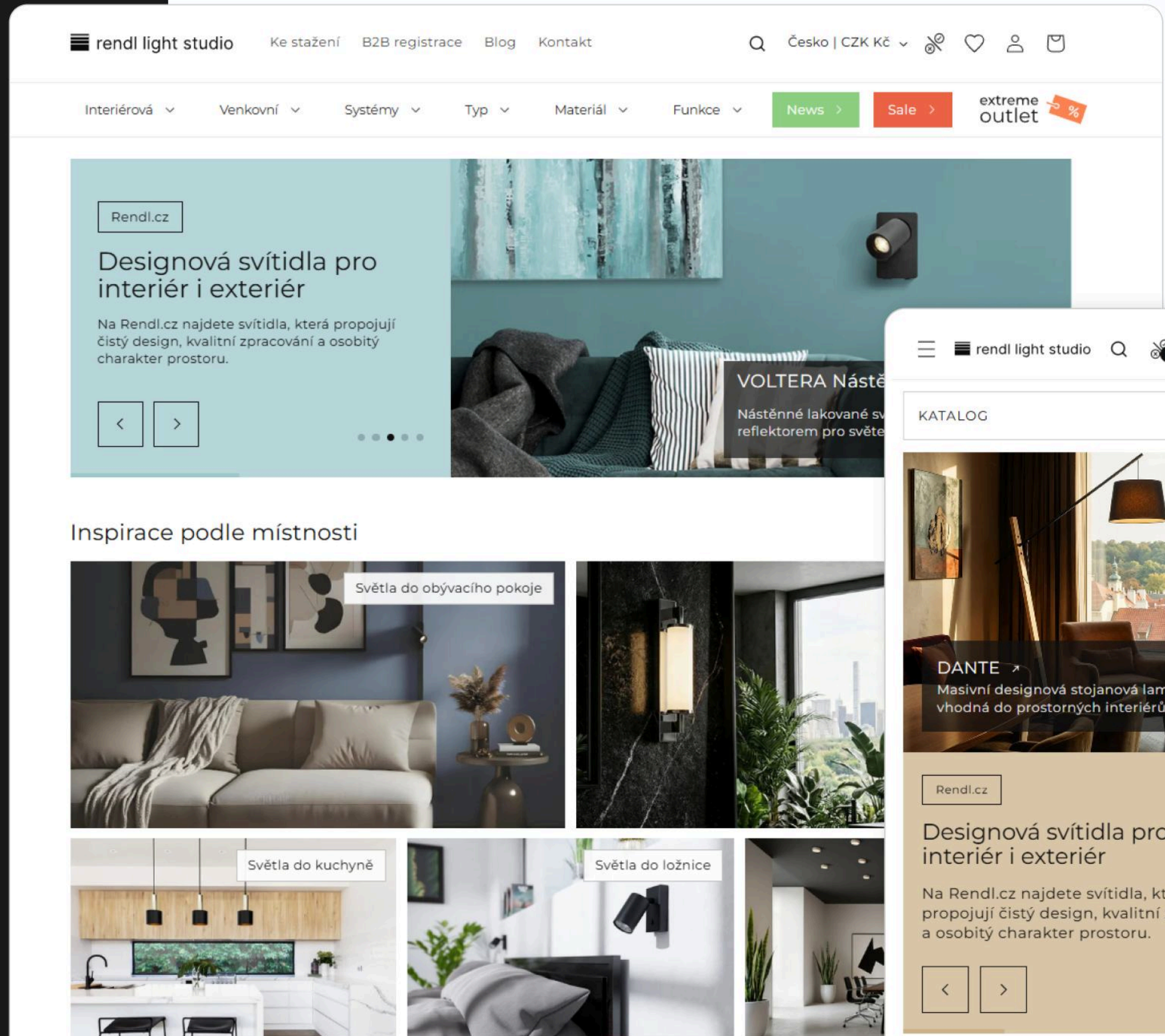
Work spans continuous improvements across the site, from UI refinements to feature updates.

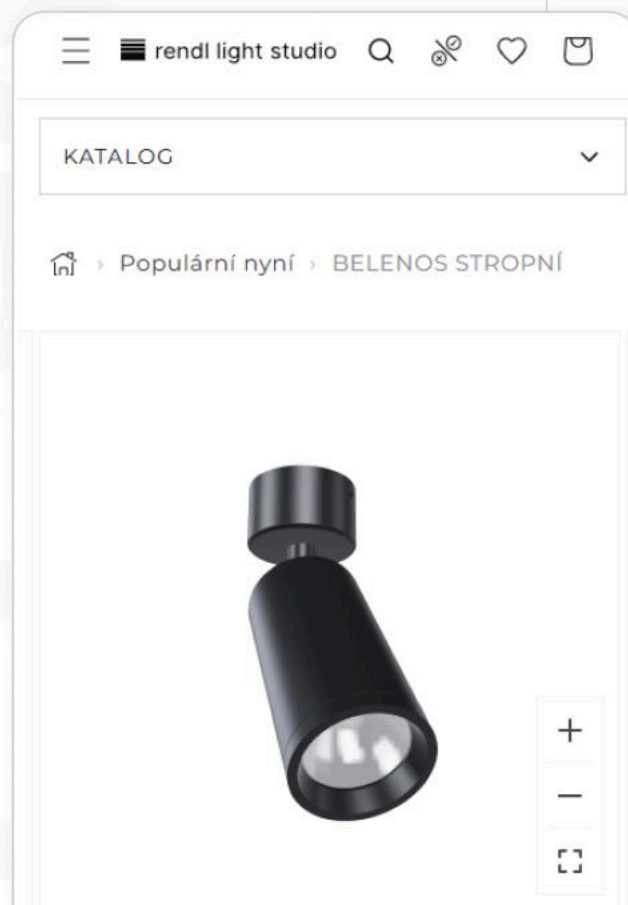
Designs are created in Figma and implemented directly in code.

The focus is on clear navigation and a simple, efficient purchasing flow.

A/B testing is used to validate changes and guide further iterations.

Collaboration with a cross-functional team ensures alignment between design, development, and business needs.





RENDL BELENOS STROPNÍ

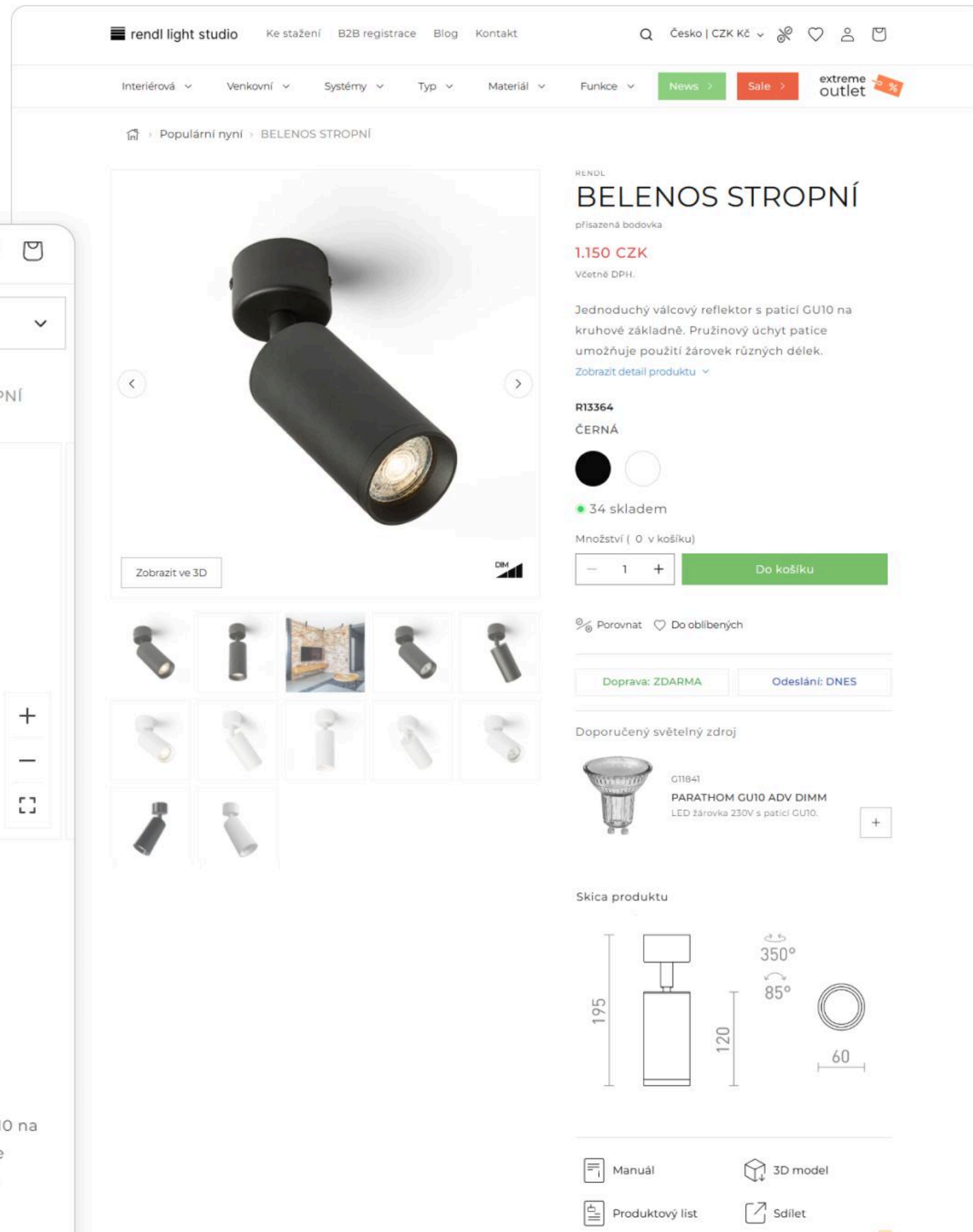
přisazená bodovka

1.150 CZK

Včetně DPH.

Jednoduchý válcový reflektor s patičí GU10 na kruhové základně. Pružinový úchyt patice umožňuje použití žárovek různých délek.

[Zobrazit detail produktu](#)



Product page

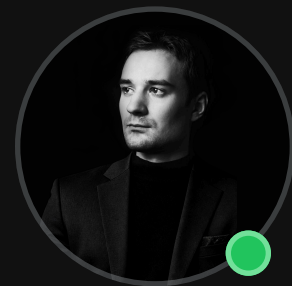
The page follows a proven e-commerce structure that is familiar and easy to understand.

The layout clearly separates the visual presentation of the product from the information needed for purchase.

Key elements such as the product name, price, availability, and “Add to cart” button are placed for immediate visibility.

The gallery is kept simple — a main image supported by thumbnails for quick switching without unnecessary steps.

Additional information is available directly on the page, without the need to navigate elsewhere.



Available for new projects

Real products. Real impact.



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